

#EveryBreakfastCounts



A.P. Low Primary School, Labrador City

ANNUAL REPORT | 20 | 24 25



Kids Eat Smart
Foundation

NEWFOUNDLAND & LABRADOR

A MESSAGE FROM THE CHAIR AND EXECUTIVE DIRECTOR

Serving more than 47,000+ meals each school day, in our 275 Kids Eat Smart Clubs, is a significant undertaking. This is made possible through the support of our donors and partners, and the unwavering commitment of school principals, club coordinators, teachers, staff, and volunteers who help children learn, grow, and reach their full potential.

We remain deeply grateful for your support and partnership in ensuring that every school age child has access to food at school, at no cost to families. This Annual Report outlines the meaningful progress made in 2024–2025 and highlights the direct impact your generosity continues to have on children and youth in every city, town, bay and cove throughout Newfoundland and Labrador.



As the school year began, the demand for and importance of Kids Eat Smart Clubs were unmistakable. Children returned eager to learn, and many relied on Kids Eat Smart Clubs for the nourishment and comfort that helped them start their day. We are continually inspired by the kindness of our partners and donors, and by the dedication of principals, club coordinators, teachers, staff, and volunteers who show up each day for children, offering not only food, but comfort, consistency and a sense of belonging. The smiles on children's faces and the visible, positive impact on students remain our greatest inspiration and reinforce our commitment to the children in Newfoundland and Labrador.

It is through the support of our many fundraising initiatives that we ensure breakfast is ready when children arrive at school.

We acknowledge the continued support of the Government of Newfoundland and Labrador, whose commitment and partnership strengthens our ability to deliver a reliable, province-wide program and strengths our ability to reach children in every corner of our province. As we continue to grow and enhance our program, the combined contributions of our partners, donors, and volunteers ensure that children begin each school day well-nourished and ready to learn.

Thank you for helping us Feed the Kids...One Breakfast a Time.

Sincerely,

Katharine Fagner, Chair
Board of Directors

Celina Stoyles, CFBE
Executive Director

Every Breakfast Counts. Every Child Counts. You Count.

BOARD OF DIRECTORS & STAFF

Board Members

Katharine Fagner, Chair

Financial Planner, TD Wealth Financial Planning

Nicole Parsons (2nd Vice Chair)

MP Ventures & Trusts

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Newfoundland Labrador Hydro*

Janine Browne

*Senior Director of Business Development and Sales
PAL Airlines*

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Public and Government Affairs Manager, ExxonMobil Canada Ltd.

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Founder and CEO, Bluedrop ISM

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Past-President, Newfoundland and Labrador Teachers' Association

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Pediatrician, Janeway Children's Hospital

Matthew Gough

Associate Lawyer, Cox & Palmer

Julianne Griffin

Chief Executive Officer, Labrador North Chamber of Commerce

Celina Stoyles, CFRE

Secretary, Ex-Officio, Executive Director

Staff

Celina Stoyles, CFRE

Executive Director

Jennifer Yetman

Director of Communications and Fund Development

Cora Turnbull

Finance Manager

Lisa Knee

Events and Fundraising Coordinator

Heather Russell

Administrative Assistant

Evelyn Francis, Bsc. Nutr.

Regional Coordinator (Central) & Nutrition Team Lead

Natasha Hynes

Regional Coordinator (Western, Northern Peninsula & Labrador)

Planning our lifelong
impact for children;
A healthier today,
a smarter tomorrow.

Our Vision

That every school age child in
Newfoundland and Labrador
attends school well nourished
to be ready to learn.

Our Mission

We partner with schools,
communities, volunteers and
donors to provide nutritious
food to children and youth in
Newfoundland and Labrador,
through our Kids Eat Smart
Clubs.



FEED THE KIDS CAMPAIGN

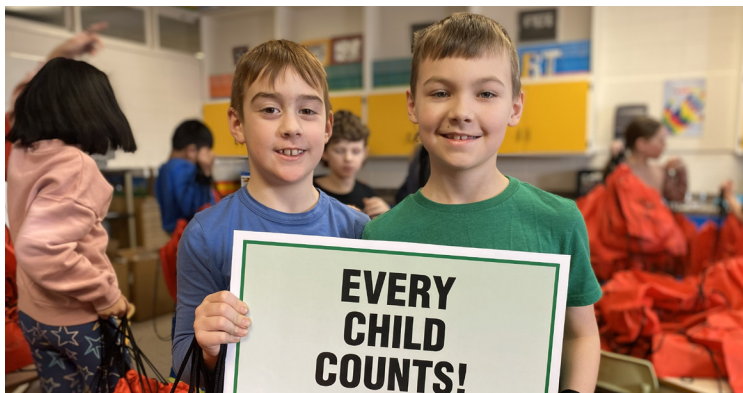
2025



Your support of our Feed the Kids Campaign has made a direct impact on the lives of our school age children and youth. We thank you for your support and for joining us in Feeding the Kids... One Breakfast at a Time. On behalf of the children who will have breakfast because of you, we thank you for your generosity and kindness.



PAL Airlines Presenting Sponsor, Feed The Kids Campaign



YEAR IN REVIEW

2024-2025

Walk for Breakfast

Holy Redeemer, Spaniards Bay



Bell Let's Talk Day

St. Paul's Intermediate School, Gander



Walmart Campaign

Walmart, Grand Falls-Windsor



NL Hydro Energy Breakfast

Peacock Primary, Happy Valley-Goose Bay



Breakfast Blitz

Octagon Pond Elementary, Paradise



Breakfast Club Volunteers

J.J. Curling Elementary, Corner Brook



Kids Eat Smart Radiothon

Avalon Mall, St. John's



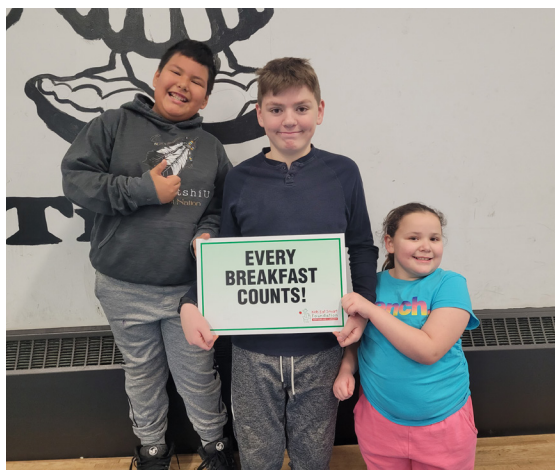
Kids Eat Smart Week Launch

East Point Elementary, St. John's



YOUR GIFTS AT WORK

2024-2025



Lake Melville School, North West River serves breakfast 5 days a week to 100 children.



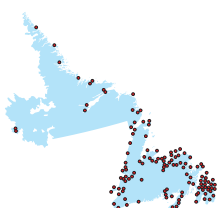
St. Teresa's Elementary, St. John's serves breakfast 5 days a week to 280 children.



Truman Edison Memorial, St. Lunaire-Griquet, serves breakfast 3 days a week to 25 children.



St. Peter's Academy, Benoit's Cove serves breakfast 5 days a week to 100 children.



275

Kids Eat Smart Clubs in NL



47,000+

Meals every school day



6.3 million

Meals served every school year

YOUR GIFTS AT WORK

2024-2025



Amalgamated Academy, Bay Roberts serves breakfast 5 days a week to 250 children.



Beachy Cove Elementary, Portugal Cove- St. Phillips serves breakfast 5 days a week to 350 children.



St. Mary's All Grade, Mary's Harbour serves breakfast 5 days a week to 22 children.



Brian Peckford Primary, Triton serves breakfast 5 days a week to 27 children.



Acreman Elementary, Green's Harbour serves breakfast 5 days a week to 121 children.



Lakewood Academy, Glenwood serves breakfast 5 days a week to 180 children.

STATEMENT OF OPERATIONS

Year Ending July 31, 2025

Revenue	2025	2024
Government of Newfoundland and Labrador	970,185	994,221
Corporate/Fundraising/Donations/Designated Gifts	1,106,621	1,100,090
Other Income	5,200	
Interest	22,741	25,793
Total	2,104,747	2,120,104
Expenses	2025	2024
Grants to KES Clubs	1,231,185	1,278,311
Program & Development/Administration	556,774	536,019
Fundraising Expenses	5,141	18,672
Other Operating Expenses	186,954	187,804
Public Education	101,535	85,228
Travel	20,323	12,377
Capacity Building	2,835	1,693
Total	2,104,747	2,120,104

A complete copy of the Foundation's audited financial statements can be found at www.kidseatSMART.ca

OUR KIDS EAT SMART CLUBS



	Labrador	Western	Central	Eastern	Total
Clubs	22	55	59	118	254
Community Centres (Homework Havens)	1	3	3	14	21
Total Clubs	23	58	62	132	275

KIDS EAT SMART CLUBS

2024 - 2025

LABRADOR

A. P. Low Primary
Amos Comenius Memorial
B.L. Morrison
Bayside Academy
Ecole l'ENVOL
Ecole Boreale
Henry Gordon Academy
J.C. Erhardt Memorial School
J.R. Smallwood Middle School
Jens Haven Memorial
Labrador Straits Academy
Lake Melville School
Mealy Mountain Collegiate
Menihek High School
Mud Lake School
Northern Lights Academy
Peacock Primary
Queen of Peace Middle School
St. Lewis Academy
St. Mary's All Grade
St. Peter's School
William Gillett Academy
YMCA Central Labrador

WESTERN

All Saints All Grade
Bay St George YMCA
Bayview Academy
Belanger Memorial
Bonne Bay Academy
Burgeon Academy
Canon Richards High School
Cloud River Academy
Corner Brook Intermediate
Corner Brook Regional High
E.A. Butler All Grade
Eastside Elementary
Ecole C.C. Loughlin Elementary
Ecole Notre Dame du Cap
Ecole Ste. Anne
Elwood Elementary
Elwood Regional High
French Shore Academy
Grandy's River Collegiate
Gros Morne Academy
H.G. Fillier Academy
Hampden Academy
Holy Cross All Grade
Immaculate Heart of Mary
J. J. Curling Elementary
Jakeman All Grade
James Cook Memorial
LeGallais Memorial
Long Range Academy
Lourdes Elementary
Main River Academy
Mary Simms All Grade
Our Lady of the Cape
Pasadena Academy
Pasadena Elementary
Pathfinder Learning Centre Step
Piccadilly Central High
Sacred Heart Elementary
St. Boniface All Grade
St. James All Grade
St. James Elementary
St. James Regional High
St. Michael's Elementary
St. Peter's Academy
St. Simon & St. Jude Academy

St. Thomas Aquinas
Stephenville Crossing Public Library
Stephenville Elementary
Stephenville High
Stephenville Middle
Stephenville Primary
Templeton Academy
Truman Eddison Memorial
Viking Trail Academy
White Hills Academy
Vine Place Community Centre
Xavier Junior High

CENTRAL

A. R. Scammell Academy
Avoca Collegiate
Bay D'Espoir Academy
BGC Botwood
Botwood Collegiate
Brian Peckford Primary
Cape John Collegiate
Centreville Academy
Copper Ridge Academy
Cottrell's Cove Academy
Dorset Collegiate
Exploits Community Centre
Exploits Valley High
Exploits Valley Intermediate
Fitzgerald Academy
Fogo Island Central Academy
Forest Park Primary
Gander Academy
Gander Collegiate
Gander Elementary
Gill Memorial Academy
Glovertown Academy
Green Bay South Academy
Greenwood Academy
Helen Tulk Elementary
Hillside Elementary
Hillview Academy
Holy Cross School Complex
Indian River Academy
Indian River High
J.M. Olds Collegiate
Jane Collins Academy
John Watkins Academy
King Academy
Lakeside Academy
Lakewood Academy
Leo Burke Academy
Lewisporte Academy
Lewisporte Collegiate
Lewisporte Intermediate
Lumsden Academy
Memorial Academy
MSB Regional Academy
New World Island Academy
Pearson Academy
Phoenix Academy
Point Leamington Academy
Riverwood Academy
Sandstone Academy
Smallwood Academy
Sprucewood Academy
Se't A'Newey Kina'matino' Kuom
St. Joseph's Elementary
St. Paul's Intermediate
St. Peter's Academy
St. Stephen's All Grade
Twillingate Island Elementary

Valmont Academy
Victoria Academy
William Mercer Academy
Woodland Primary
Youth (2000) Centre

EASTERN - RURAL

Acreman Elementary
All Hallows Elementary
Amalgamated Academy
Anthony Paddon Elementary
Ascension Collegiate
Baccalieu Collegiate
Bay Roberts Primary
Bishop White School
Cabot Academy
Carbonear Academy
Carbonear Collegiate
Catalina Elementary
Christ the King School
Clarenville High School
Clarenville Middle School
Crescent Collegiate
Discovery Collegiate
Donald C. Jamieson Academy
Dunne Memorial Academy
Fatima Academy
Fortune Bay Academy
Heritage Collegiate
Holy Family Elementary, Chapel Arm
Holy Name of Mary Academy
Holy Redeemer School
John Burke High
Lake Academy
Laval High School
Main Street Youth Centre
Marystown Central High
Matthew Elementary
Pearce Junior High
Perlwin Elementary
Persalvic Elementary
Random Island Academy
Riverside Elementary School
Sacred Heart Academy
Smallwood Crescent Com Cent
Southwest Arm Academy
St. Anne's Academy
St. Catherine's Academy
St. Francis School
St. Joseph's Academy
St. Joseph's All Grade
St. Lawrence Academy
St. Mark's School
St. Peter's Elementary (UIC)
Swift Current Academy
Tricentia Academy
Tricon Elementary
Whitbourne Elementary
Woodland Elementary

EASTERN - URBAN

Admirals Academy
Baltimore School
Beachy Cove Elementary
Beaconsfield Junior High
BGC St. John's
Bishop Abraham Elementary
Bishop Feild Elementary
Brookside Intermediate
Brother Rice Junior High
Cape St. Francis Elementary

Chalker Place Neighbourhood Centre
Cowan Heights Elementary
East Point Elementary
Ecole Des Grands-Vents
Ecole Rocher-Du-Nord
Elizabeth Park Elementary
Eric/McKay Neighbourhood Centre
First Light St. John's Friendship Centre
Frank Roberts Junior High
Froude Avenue Com. Centre
Gonzaga High School
Goulds Elementary
Hazelwood Elementary
Holy Cross Elementary
Holy Family Elementary, Paradise
Holy Heart Regional High
Holy Spirit High
Holy Trinity Elementary
Holy Trinity High
Horizon Academy
Immaculate Conception
Larkhall Academy
Leary's Brook Junior High
MacDonald Drive Elementary
MacDonald Drive Junior High
McSheffrey Resource Centre
Mary Queen of Peace
Mary Queen of the World
Mobile Central High
Morris Academy
Mount Pearl Intermediate
Mount Pearl Senior High
Newtown Elementary
Parkside Neighbourhood Centre
Paradise Elementary
Paradise Intermediate
Prince of Wales Collegiate
Octagon Pond Elementary
O'Donel High School
Queen Elizabeth Reg High
Rabbittown Community Centre
Rennie's River Elementary
Roncalli Central High
Roncalli Elementary
St. Andrew's Elementary
St. Augustine's Elementary
St. Bernard's Elementary
St. Edward's School
St. Francis of Assisi School
St. George's Elementary
St. John Bosco
St. Kevin's High School
St. Kevin's Junior High
St. Mary's Elementary
St. Matthew's Elementary
St. Michael's High
St. Paul's Junior High
St. Peter's Junior High
St. Peter's Primary (MP)
St. Teresa's School
Stella Maris Academy
Thrive Youth Network
Topsail Elementary
Upper Gullies Elementary
Vanier Elementary
Villa Nova Junior High
Virginia Park Community Centre
Wabana Boys & Girls Club
Waterford Valley High
West Heights Neighbourhood Centre

KIDS EAT SMART PARTNERS

2024-2025



**Kids Eat Smart
Foundation**
NEWFOUNDLAND & LABRADOR

During the school year 2024-2025
we served more than
6.3 MILLION MEALS

Thanks to the commitment of our generous and dedicated Partners, we provide school age children in our province with access to nutritious food so they are well nourished and ready to learn.

Together, we are making a direct impact on the lives of school age children in our province!

SUSTAINING PARTNER	NATIONAL PARTNERS	PLATINUM PARTNERS	GOLD PARTNER
		 a nalcor energy company NEWFOUNDLAND LABRADOR LIQUOR CORPORATION 	 Registered Nurses' Union SCHOOL MILK FOUNDATION OF NEWFOUNDLAND & LABRADOR
 	 Stacey's Funeral Home	 Gander Goodwill Centre	 ST. JOHN'S YOUR VOCM BUILDING TRADERS OF NEWFOUNDLAND & LABRADOR
BRONZE PARTNERS			
 	 	 "Your Friendly Parts Store"	 Heart's Content Branch Corner Brook Branch Chris Davis & Associates Inc.

Metro Courier
JM Delaney Lumber Ltd.
Dr. H. Ross Penney
Dorset Spirit
Fun-in-the-Sun Ltd.
Taking IT Global

Larkham's Fisheries Ltd.
Carbone's Denture Clinic
St. John's Masters Softball Association
Freedom Foods / Bay Roberts McDonald's
Gander First Responders Challenge Fundraiser
ScotiaMcLeod Foran & Lush Team

Norse Spirit
Groupe BBA Inc.
Hamilton & Sons Limited
Lobsterfest 2025
Beothuk Spirit
G.K. Ackerman Enterprises Ltd.

Hampden Academy
serves breakfast

5
DAYS A
WEEK

to

12
CHILDREN

**EVERY
BREAKFAST
COUNTS!**



EVERY
SCHOOL
DAY

we
serve
over

47,000
MEALS

to school age children and
youth in Newfoundland
and Labrador



**Kids Eat Smart
Foundation**
NEWFOUNDLAND & LABRADOR

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kideatsmart.ca



@KidsEatSmartNL

Charitable Registration Number: 139820864RR0001

Gander Academy
serves breakfast
FIVE DAYS A WEEK
to 450 CHILDREN