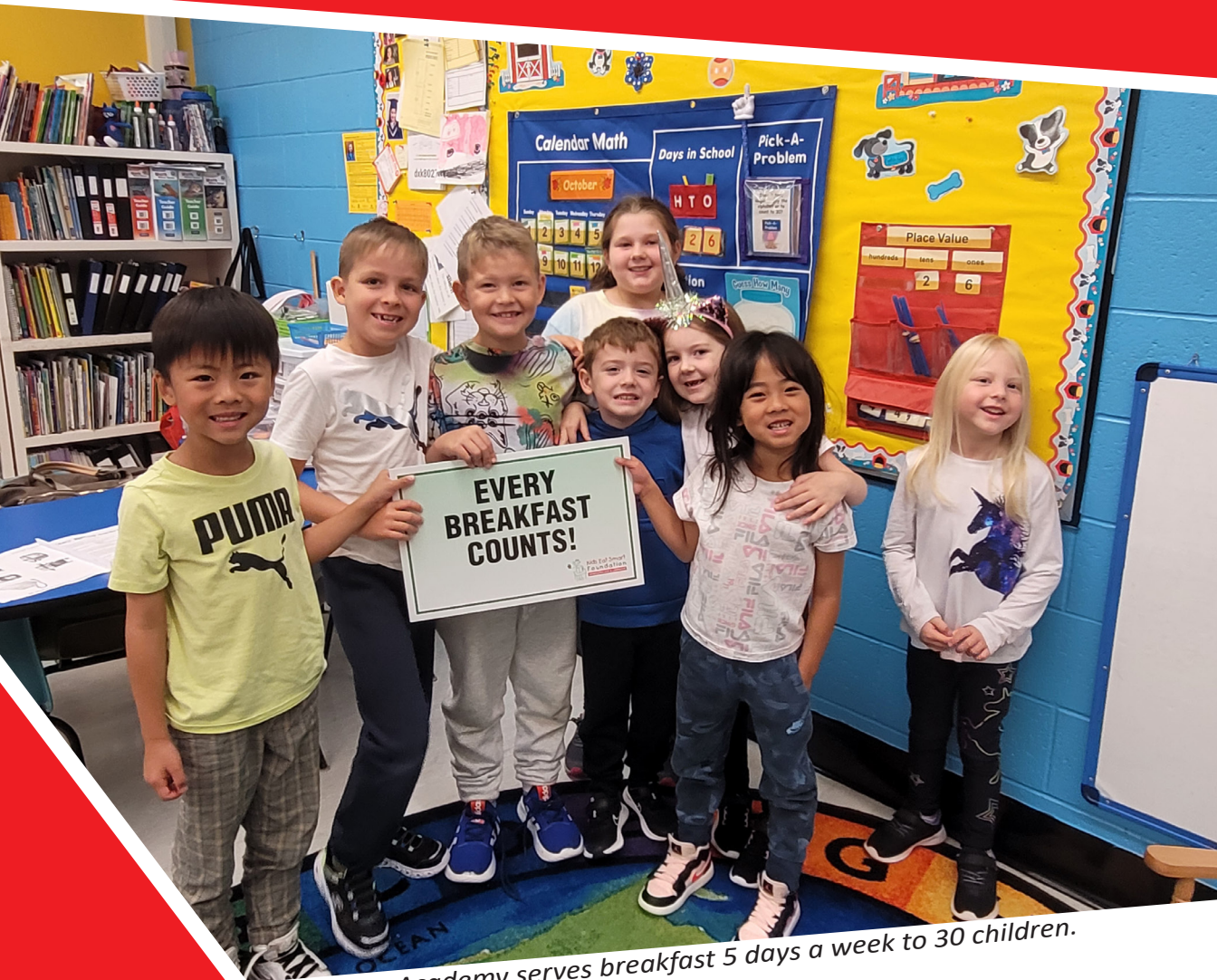


#EveryBreakfastCounts



Bonne Bay Academy serves breakfast 5 days a week to 30 children.

# ANNUAL REPORT | 20 | 23 24



Kids Eat Smart  
Foundation

NEWFOUNDLAND & LABRADOR

# A MESSAGE FROM THE CHAIR AND EXECUTIVE DIRECTOR

It is with gratitude that we present to you our annual report that highlights how you are making a direct impact on the lives of children in our province.

At Kids Eat Smart Foundation Newfoundland and Labrador, we are so appreciative of your support in helping us ensure all school age children in Newfoundland and Labrador have access to food at school, at no cost to children or their families.

Serving over 47,000+ meals in our 277 Kids Eat Smart Clubs in Newfoundland and Labrador, every school day, is a monumental task! We can only accomplish this with the generosity of our partners and donors, along with the dedication of our principals, club coordinators, teachers, staff, and volunteers who help our children learn, grow and be their very best.

Our Kids Eat Smart Clubs are so important to the school age children and youth throughout our province. Through our fundraising efforts, including Our Campaign for Breakfast, Kids Eat Smart Night, our Kids Eat Smart Radiothon and many others, we continue to share the incredible impact our clubs are having, and we are so humbled that you continue to support us.

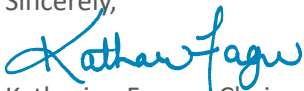
In every city, town, bay and cove where there is a school, there is a Kids Eat Smart Club, and we pride ourselves with the connection our Kids Eat Smart Clubs have in our communities. Thank you to the many community partners and supporters who help us financially sustain our KES Clubs. We see firsthand the smiles on the children's faces, and the impact our clubs have on the students. It is what truly inspires us, and makes us want to do even more.

We are grateful for the continued support of the Government of Newfoundland and Labrador for their ongoing commitment to our program. As we continue to strengthen and grow our Foundation, it is through our partners, individual donors, and our volunteers that our children start their school days well-nourished and ready to learn.

With your support, we ensure every school age child and youth in Newfoundland and Labrador have access to breakfast at school at no cost.

Together, we make making a direct impact on our school age children and youth, one breakfast at a time – *Thank you!*

Sincerely,



Katharine Fagner, Chair  
Board of Directors



Celina Stoyles, CFRE  
Executive Director



Katharine Fagner



Celina Stoyles, CFRE

***Every Breakfast Counts. Every Child Counts. You Count.***

# BOARD OF DIRECTORS & STAFF

## Board Members

**Katharine Fagner, Chair**

*Financial Planner, TD Wealth Financial Planning*

**Dr. Jeff Critch, M.D. FRCPC (1st Vice Chair)**

*Pediatrician, Janeway Children's Hospital*

**Dr. Susan Murray, Past Chair**

*Senior Consultant, Clearpath Leadership*

**Nicole Parsons (2nd Vice Chair)**

*MP Ventures & Trusts*

**Janice Butt, Treasurer**

*Controller, Lower Churchill*

*Newfoundland and Labrador Hydro*

**Celina Stoyles, CFRE**

*Secretary, Ex-Officio, Executive Director*

**Janine Browne**

*Senior Director of Business Development and Sales*

*PAL Airlines*

**Shelley Sullivan**

*Public and Government Affairs Manager, ExxonMobil Canada Ltd.*

**Emad Rizkalla**

*Founder and CEO, Bluedrop ISM*

**Dennis Hogan**

*Chief Executive Officer, St. John's International Airport Authority*

**Trent Langdon**

*President, Newfoundland and Labrador Teachers' Association*

**Dr. Heather Power, M.D. FRCPC**

*Pediatrician, Janeway Children's Hospital*

**Matthew Gough**

*Associate Lawyer, Cox & Palmer*

**Julianne Griffin**

*Chief Executive Officer, Labrador North Chamber of Commerce*

## Staff

**Celina Stoyles, CFRE**

*Executive Director*

**Jennifer Yetman**

*Director of Communications and Fund Development*

**Cora Turnbull**

*Finance Manager*

**Lisa Knee**

*Events and Fundraising Coordinator*

**Heather Russell**

*Administrative Assistant*

**Evelyn Francis, Bsc. Nutr.**

*Regional Coordinator (Central) & Nutrition Team Lead*

**Natasha Hynes**

*Regional Coordinator (Western, Northern Peninsula & Labrador)*

Planning our lifelong  
impact for children;  
A healthier today,  
a smarter tomorrow.

## Our Vision

That every school age child in  
Newfoundland and Labrador  
attends school well nourished  
to be ready to learn.

## Our Mission

We partner with schools,  
communities, volunteers and  
donors to provide nutritious  
food to children and youth in  
Newfoundland and Labrador,  
through our Kids Eat Smart  
Clubs.



# YEAR IN REVIEW

2023-2024

## Walk for Breakfast

*Holy Redeemer, Spaniards Bay*



## Bell Let's Talk Day

*MacDonald Drive Junior High, St. John's*



## Walmart Campaign

*Walmart, Corner Brook*



## NL Hydro Energy Breakfast

*A.P. Low Primary, Labrador City*



## Breakfast Blitz

*Carbonear Academy, Carbonear*



## Breakfast Club Volunteers

*St. Peter's Academy, Benoit's Cove*



## Kids Eat Smart Radiothon

*Avalon Mall, St. John's*



## Kids Eat Smart Week Launch

*East Point Elementary, St. John's*





# OUR CAMPAIGN FOR BREAKFAST

## 2024

# BREAKFAST

THE MOST IMPORTANT  
MEAL OF **THEIR** DAY.



With the incredible support of our many donors and partners, Our Campaign for Breakfast was an outstanding success raising over \$139,140 in support of our Kids Eat Smart Clubs throughout Newfoundland and Labrador.

Your support of Our Campaign for Breakfast has made a direct impact on our school age children and youth throughout Newfoundland and Labrador. We thank you for your support and for joining us in making a difference in the lives of our school age children and youth.

1 in 4 children going to school hungry in our province is a real issue, affecting real children, real lives. But together, we make real impact.

On behalf of the children who have breakfast because of you, we thank you for your kindness and generosity.

## KIDS EAT SMART NIGHT

Presented By *Hebron*

As a part of Our Campaign for Breakfast, we were delighted to partner with The Newfoundland Growlers to host Kids Eat Smart Night, proudly presented by Hebron. The event was an outstanding success raising over \$48,000.

Our sincerest thanks to The Newfoundland Growlers for their generous support, and to Hebron for their continued support and partnership.



# YOUR GIFTS AT WORK

2023-2024



*Twillingate Island Elementary, Twillingate, serves breakfast 5 days a week to 50 children.*



*King Academy, Harbour Breton, serves breakfast 5 days a week to 70 children.*



*Immaculate Heart of Mary, Corner Brook, serves breakfast 5 days a week to 40 children.*



*Jakeman All Grade, Trout River, serves breakfast 5 days a week to 60 children.*



*Henry Gordon Academy, Cartwright, serves breakfast 5 days a week to 40 children.*



*St. Mary's All Grade, Mary's Harbour, serves breakfast 5 days a week to 24 children.*



# YOUR GIFTS AT WORK

2023-2024



*Anthony Paddon Elementary, Musgravetown, serves breakfast 5 days a week to 100 children.*



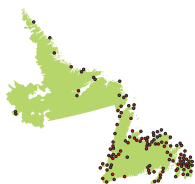
*Christ the King, Rushoon, serves breakfast 5 days a week to 35 children.*



*École des Grands-Vents, St. John's, serves breakfast 2 days a week to 150 children.*



*St. Teresa's School, St. John's, serves breakfast 5 days a week to 280 children.*



**277**

Kids Eat Smart Clubs in NL



**47,000**

Meals every school day



**6.3 million**

Meals served every school year



# STATEMENT OF OPERATIONS

Year Ending July 31, 2024

Revenue	2024	2023
Government of Newfoundland and Labrador	994,221	1,149,087
Corporate/Fundraising/Donations/Designated Gifts	1,100,090	1,128,511
Interest	25,793	11,340
<b>Total</b>	<b>2,120,104</b>	<b>2,288,938</b>
Expenses	2024	2023
Grants to KES Clubs	1,278,311	1,298,867
Program & Development/Administration	536,019	580,095
Fundraising Expenses	18,672	122,908
Other Operating Expenses	187,804	191,740
Public Education	85,228	74,929
Travel	12,377	19,487
Capacity Building	1,693	912
<b>Total</b>	<b>2,120,104</b>	<b>2,288,938</b>

A complete copy of the Foundation's audited financial statements can be found at [www.kidseatSMART.ca](http://www.kidseatSMART.ca)



Labrador

Western

Central

Eastern

Total

Clubs	22	53	61	118	254
Community Centres (Homework Havens)	1	5	3	14	23
<b>Total Clubs</b>	<b>23</b>	<b>58</b>	<b>64</b>	<b>132</b>	<b>277</b>

# KIDS EAT SMART CLUBS

2023 - 2024

## LABRADOR

A. P. Low Primary  
Amos Comenius Memorial  
B.L. Morrison  
Bayside Academy  
Ecole l'ENVOL  
Ecole Boreale  
Henry Gordon Academy  
J.C. Erhardt Memorial School  
J.R. Smallwood Middle School  
Jens Haven Memorial  
Labrador Straits Academy  
Lake Melville School  
Mealy Mountain Collegiate  
Menihek High School  
Mud Lake School  
Northern Lights Academy  
Peacock Primary  
Queen of Peace Middle School  
St. Lewis Academy  
St. Mary's All Grade  
St. Peter's School  
William Gillett Academy  
YMCA Central Labrador

## WESTERN

All Saints All Grade  
Bay St George YMCA  
Bayview Academy  
Belanger Memorial  
Bonne Bay Academy  
Burgeon Academy  
Canon Richards High School  
Cloud River Academy  
Community Youth Network  
Corner Brook Intermediate  
Corner Brook Regional High  
E.A. Butler All Grade  
Eastside Elementary  
Ecole C.C. Loughlin Elementary  
Ecole Notre Dame du Cap  
Ecole Ste. Anne  
Elwood Elementary  
Elwood Regional High  
French Shore Academy  
Grandy's River Collegiate  
Gros Morne Academy  
H.G. Fillier Academy  
Hampden Academy  
Holy Cross All Grade  
Immaculate Heart of Mary  
J. J. Curling Elementary  
Jakeman All Grade  
James Cook Memorial  
LeGallais Memorial  
Long Range Academy  
Lourdes Elementary  
Main River Academy  
Mary Simms All Grade  
Our Lady of the Cape  
Pasadena Academy  
Pasadena Elementary  
Pathfinder Learning Centre Step  
Piccadilly Central High  
Sacred Heart Elementary  
St. Boniface All Grade  
St. James All Grade  
St. James Elementary  
St. James Regional High  
St. Michael's Elementary  
St. Peter's Academy

St. Simon & St. Jude Academy  
St. Thomas Aquinas  
Stephenville Elementary  
Stephenville High  
Stephenville Middle  
Stephenville Primary  
Templeton Academy  
Truman Eddison Memorial  
Viking Trail Academy  
White Hills Academy  
Vine Place Community Centre  
Xavier Junior High

## CENTRAL

A. R. Scammell Academy  
Avoca Collegiate  
Bay D'Espoir Academy  
BGC Botwood  
Botwood Collegiate  
Brian Peckford Primary  
Cape John Collegiate  
Centreville Academy  
Copper Ridge Academy  
Cottrell's Cove Academy  
Dorset Collegiate  
Exploits Community Centre  
Exploits Valley High  
Exploits Valley Intermediate  
Fitzgerald Academy  
Fogo Island Central Academy  
Forest Park Primary  
Gander Academy  
Gander Collegiate  
Gander Elementary  
Gill Memorial Academy  
Glovertown Academy  
Green Bay South Academy  
Greenwood Academy  
Helen Tulk Elementary  
Hillside Elementary  
Hillview Academy  
Holy Cross School Complex  
Indian River Academy  
Indian River High  
J.M. Olds Collegiate  
Jane Collins Academy  
John Watkins Academy  
King Academy  
Lakeside Academy  
Lakewood Academy  
Leading Ticksles Primary  
Leo Burke Academy  
Lewisperde Academy  
Lewisperde Collegiate  
Lewisperde Intermediate  
Lumsden Academy  
Memorial Academy  
MSB Regional Academy  
New World Island Academy  
Pearson Academy  
Phoenix Academy  
Point Leamington Academy  
Riverwood Academy  
Sandstone Academy  
Smallwood Academy  
Sprucewood Academy  
Se't A'Newey Kina'matino' Kuom  
St. Joseph's Elementary  
St. Paul's Intermediate  
St. Peter's Academy  
St. Stephen's All Grade

Twillingate Island Elementary  
Valmont Academy  
Victoria Academy  
William Mercer Academy  
Woodland Primary  
Youth (2000) Centre

## EASTERN - RURAL

Acreman Elementary  
All Hallows Elementary  
Amalgamated Academy  
Anthony Paddon Elementary  
Ascension Collegiate  
Baccalieu Collegiate  
Bay Roberts Primary  
Bishop White School  
Cabot Academy  
Carbonear Academy  
Carbonear Collegiate  
Catalina Elementary  
Christ the King School  
Clarenville High School  
Clarenville Middle School  
Crescent Collegiate  
Discovery Collegiate  
Donald C. Jamieson Academy  
Dunne Memorial Academy  
Fatima Academy  
Fortune Bay Academy  
Heritage Collegiate  
Holy Family Elementary, Chapel Arm  
Holy Name of Mary Academy  
Holy Redeemer School  
John Burke High  
Lake Academy  
Laval High School  
Main Street Youth Centre  
Marystown Central High  
Matthew Elementary  
Pearce Junior High  
Perlwin Elementary  
Persalvic Elementary  
Random Island Academy  
Riverside Elementary School  
Sacred Heart Academy  
Smallwood Crescent Com Cent  
Southwest Arm Academy  
St. Anne's Academy  
St. Catherine's Academy  
St. Francis School  
St. Joseph's Academy  
St. Joseph's All Grade  
St. Lawrence Academy  
St. Mark's School  
St. Peter's Elementary (UIC)  
Swift Current Academy  
Tricentia Academy  
Tricon Elementary  
Whitbourne Elementary  
Woodland Elementary

## EASTERN - URBAN

Admirals Academy  
Baltimore School  
Beachy Cove Elementary  
Beaconsfield Junior High  
BGC St. John's  
Bishop Abraham Elementary  
Bishop Feild Elementary  
Brookside Intermediate  
Brother Rice Junior High

Cape St. Francis Elementary\*  
Chalker Place Neighbourhood Centre  
Cowan Heights Elementary  
East Point Elementary  
Ecole Des Grands-Vents  
Ecole Rocher-Du-Nord  
Elizabeth Park Elementary  
Eric/McKay Neighbourhood Centre  
Frank Roberts Junior High  
Froude Avenue Com. Centre  
Gonzaga High School  
Goulds Elementary  
Hazelwood Elementary  
Holy Cross Elementary  
Holy Family Elementary, Paradise  
Holy Heart Regional High  
Holy Spirit High  
Holy Trinity Elementary  
Holy Trinity High  
Horizon Academy  
Immaculate Conception  
Larkhall Academy  
Leary's Brook Junior High  
MacDonald Drive Elementary  
MacDonald Drive Junior High  
McSheffrey Resource Centre  
Mary Queen of Peace  
Mary Queen of the World  
Mobile Central High  
Morris Academy  
Mount Pearl Intermediate  
Mount Pearl Senior High  
Newtown Elementary  
Paradise Elementary  
Paradise Intermediate  
Prince of Wales Collegiate  
Octagon Pond Elementary\*  
O'Donel High School  
Queen Elizabeth Reg High  
Rabbittown Community Centre  
Rennie's River Elementary  
Roncalli Central High  
Roncalli Elementary  
St. Andrew's Elementary  
St. Augustine's Elementary  
St. Bernard's Elementary  
St. Edward's School  
St. Francis of Assisi School  
St. George's Elementary  
St. John Bosco  
St. Kevin's High School  
St. Kevin's Junior High  
St. Mary's Elementary  
St. Matthew's Elementary  
St. Michael's High  
St. Paul's Junior High  
St. Peter's Junior High  
St. Peter's Primary (MP)  
St. Teresa's School  
Stella Maris Academy  
Thrive Youth Network  
Topsail Elementary  
Upper Gullies Elementary  
Vanier Elementary  
Villa Nova Junior High  
Virginia Park Community Centre  
Wabana Boys & Girls Club  
Waterford Valley High  
West Heights Neighbourhood Centre

\*New KES Club 2023-2024

# KIDS EAT SMART PARTNERS

2023-2024



**Kids Eat Smart  
Foundation**  
NEWFOUNDLAND & LABRADOR

During the school year 2023-2024  
we served more than  
**6.3 MILLION MEALS**

Thanks to the commitment of our generous and dedicated Partners, we provide school age children in our province with access to nutritious food so they are well nourished and ready to learn.

**Together, we are making a direct impact on the lives of school age children in our province!**

SUSTAINING PARTNER	NATIONAL PARTNERS	PLATINUM PARTNERS	GOLD PARTNER
BRONZE PARTNERS			
Morgan Enterprises Ltd. JM Delaney Lumber Ltd. Dr. H. Ross Penney Dorset Spirit Fun-in-the-Sun Ltd.	MUN Primary/Elementary Education Class 2024 Northern Grocery Port au Choix Norse Spirit Freedom Foods / Bay Roberts McDonald's St. John's Sports and Entertainment Ltd.	St. John's Kiwanis serviens in spe Great food begins here. St. Barbe Consumers Co-operative Society Ltd.	Stacey's Funeral Home MacKenzie Ambulance Service Hamilton & Sons Limited Lobsterfest 2024 Beothuk Spirit



St. Joseph's Elementary  
serves breakfast

5  
DAYS A  
WEEK

to

70  
CHILDREN



EVERY  
SCHOOL  
DAY

we  
serve  
over

47,000  
MEALS

to school age children and  
youth in Newfoundland  
and Labrador



**Kids Eat Smart  
Foundation**  
NEWFOUNDLAND & LABRADOR

55 Elizabeth Avenue, Suite 201  
St. John's | NL | A1A 1W9

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F: (709) 722-7250 | E: [info@kideatsmart.ca](mailto:info@kideatsmart.ca)  
[kideatsmart.ca](http://kideatsmart.ca)



@KidsEatSmartNL

Charitable Registration Number: 139820864RR0001

Bonne Bay Academy,  
Woody Point  
serves breakfast  
**FIVE DAYS A WEEK**  
to **30 CHILDREN**