

#EveryBreakfastCounts



Peacock Primary School, Happy Valley-Goose Bay

ANNUAL REPORT | 20 | 22 23



Kids Eat Smart
Foundation

NEWFOUNDLAND & LABRADOR

A MESSAGE FROM THE CHAIR AND EXECUTIVE DIRECTOR

At Kids Eat Smart Foundation NL, we are truly humbled by your support and helping us ensure all school age children in Newfoundland and Labrador have access to food at school, at no cost to families. It is with gratitude that we present to you our annual report that shares how you are making a direct impact on the lives of children in our province.

Serving over 40,000 meals in our 276 Kids Eat Smart Clubs in Newfoundland and Labrador, *every school day*, is a monumental task! We can only accomplish this with the generosity of our partners and donors, along with the dedication of our principals, club coordinators, teachers, staff, and volunteers who help our children learn, grow and be their very best.

As schools opened this year, it was evident how important our Kids Eat Smart Clubs are to the school age children and youth throughout our province. Through our fundraising efforts, including our 30th Anniversary Gala and our Radiothon, we continue to share the incredible impact our clubs are having, and we are so proud that you continue to support us.

We pride ourselves with the connection our Kids Eat Smart Clubs have in our communities. Thank you to the many community partners and supporters who help us financially sustain our KES Clubs. When we see firsthand the smiles on the children's faces and the impact our clubs has on the students, it is what truly inspires us, and makes us want to do even more.

We are grateful for the continued support of the Government of Newfoundland and Labrador for their ongoing commitment to our program. As we continue to strengthen and grow our Foundation, it is through our partners, individual donors, and our volunteers that our children start their school days well-nourished and ready to learn.

Together, with your support, we ensure every school age child and youth in Newfoundland and Labrador has access to food at school, creating opportunities for a stronger, brighter future – *Thank you!*

Sincerely,



Katharine Fagner, Chair, Board of Directors



Celina Stoyles, Executive Director



***Every Breakfast Counts.
Every Child Counts.
You Count.***

BOARD OF DIRECTORS & STAFF

Board Members

Katharine Fagner, Chair

Financial Planner, TD Wealth Financial Planning

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Senior Consultant, Clearpath Leadership

Janice Butt, Treasurer

Controller, Lower Churchill

Newfoundland and Labrador Hydro

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PAL Airlines

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Canada East Operations, ExxonMobil Canada Ltd.

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Partner, Stewart McKelvey

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Staff

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Executive Director

Jennifer Yetman

Director of Communications and Fund Development

Cora Turnbull

Financial Officer

Lisa Knee

Events and Fundraising Coordinator

Heather Russell

Receptionist/Administrative Assistant

Nickie Shanks

Regional Coordinator (Avalon West, Burin & Vista)

Evelyn Francis, Bsc. Nutr.

Regional Coordinator (Central) & Nutrition Team Lead

Natasha Hynes

Regional Coordinator (Western, Northern Peninsula & Labrador)

Vision

That every school age child in Newfoundland and Labrador attends school well nourished to be ready to learn.

Mission

We partner with schools, communities, volunteers and donors to provide nutritious food to children and youth in Newfoundland and Labrador, through our Kids Eat Smart Clubs.

Values

- Children need nutritious food to be healthy in order to grow and learn;
- The school system must be involved in meeting the needs of the whole child;
- Children require a community response – a partnership of family, school and community for their healthy development;
- Everyone has a contribution to make and the Foundation will honor all forms of contribution;
- All children must have equal opportunity to participate in Kids Eat Smart Clubs.

YEAR IN REVIEW

2022-2023

Walk for Breakfast

St. John Bosco, St. John's



Bell Let's Talk Day

St. Paul's Intermediate, Gander



Walmart Campaign

Walmart, Marystown



NL Hydro Energy Breakfast

Mealy Mountain Collegiate, Happy Valley-Goose Bay



Breakfast Blitz

Carbonear Collegiate, Carbonear



Breakfast Club Volunteers

C.C. Loughlin Elementary, Corner Brook



Kids Eat Smart Radiothon

Avalon Mall, St. John's



THE RISE UP GALA

Celebrating 30 Years

On Saturday, March 2, 2023 we celebrated the Foundation's 30th Anniversary milestone during our Rise Up Gala raising over \$82,000. To all of our sponsors, partners, donors and volunteers, we thank you for your support and for joining us.

With the direct correlation between good nutrition and academic performance, your support helped provide much-needed support and to Rise Up our school age children and youth, providing opportunities for a stronger, brighter future.

On behalf of all of the children who have breakfast because of you, we thank you for your kindness and generosity.



YOUR GIFTS AT WORK

2022-2023



Sprucewood Academy, Grand Falls-Windsor, serves breakfast 5 days a week to 300 children.



Riverwood Academy, Wing's Point, serves breakfast 5 days a week to 150 children.



St. James All Grade, Lark Harbour, serves breakfast 5 days a week to 105 children.



Gros Morne Academy, Rocky Harbour, serves breakfast 5 days a week to 60 children.



Bayside Academy, Port Hope Simpson, serves breakfast 5 days a week to 50 children.



Peacock Primary, Happy Valley-Goose Bay, serves breakfast 5 days a week to 70 children.

YOUR GIFTS AT WORK

2022-2023



Amalgamated Academy, Bay Roberts, serves breakfast 5 days a week to 250 children.



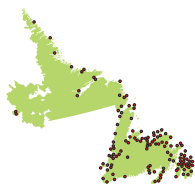
Southwest Arm Academy, Little Heart's Ease, serves breakfast 5 days a week to 70 children.



Bishop Abraham Elementary, St. John's, serves breakfast 5 days a week to 130 children.



Elizabeth Park Elementary, Paradise, serves breakfast 3 days per week to 490 children.



276

Kids Eat Smart Clubs in NL



40,000

Meals every school day



5.9 million

Meals served every school year

STATEMENT OF OPERATIONS

Year Ending July 31, 2023

Revenue	2023	2022
Government of Newfoundland and Labrador	1,149,087	855,744
Corporate/Fundraising/Donations/Designated Gifts	1,128,511	737,564
COVID-19 Food4Kids Campaign		421,801
Interest	11,340	3,403
Total	2,288,938	2,018,512
Expenses	2023	2022
Grants to KES Clubs	1,298,867	777,344
Program & Development/Administration	580,095	527,584
COVID-19 Food4Kids Campaign		421,801
Fundraising Expenses	122,908	3,804
Other Operating Expenses	191,740	172,965
Public Education	74,929	101,391
Travel	19,487	5,500
Capacity Building	912	8,123
Total	2,288,938	2,018,512

A complete copy of the Foundation's audited financial statements can be found at www.kidseatSMART.ca

	Labrador	Western	Central	Eastern	Total
Clubs	22	53	61	116	252
Community Centres (Homework Havens)	1	5	3	14	23
Total Clubs	23	58	64	130	275

KIDS EAT SMART CLUBS

2022 - 2023

LABRADOR

A. P. Low Primary
Amos Comenius Memorial
B.L. Morrison
Bayside Academy
Ecole l'ENVOL
Ecole Boreale*
Henry Gordon Academy
J.C. Erhardt Memorial School
J.R. Smallwood Middle School
Jens Haven Memorial
Labrador Straits Academy
Lake Melville School
Mealy Mountain Collegiate
Menihik High School
Mud Lake School
Northern Lights Academy
Peacock Primary
Queen of Peace Middle School
St. Lewis Academy
St. Mary's All Grade
St. Peter's School
William Gillett Academy
YMCA Central Labrador*

WESTERN

All Saints All Grade*
Bay St George YMCA
Bayview Academy
Belanger Memorial
Bonne Bay Academy*
Burgeon Academy
Canon Richards High School
Cloud River Academy
Community Youth Network
Corner Brook Intermediate
Corner Brook Regional High
E.A. Butler All Grade
Eastside Elementary
Ecole C.C. Loughlin Elementary
Ecole Notre Dame du Cap
Ecole St. Anne
Elwood Elementary
Elwood Regional High
French Shore Academy
Grandy's River Collegiate
Gros Morne Academy
H.G. Fillier Academy
Hampden Academy
Holy Cross All Grade
Immaculate Heart of Mary
J. J. Curling Elementary
Jakeman All Grade
James Cook Memorial
LeGallais Memorial
Long Range Academy
Lourdes Elementary
Main River Academy
Mary Simms All Grade*
Our Lady of the Cape
Pasadena Academy
Pasadena Elementary
Pathfinder Learning Centre CB
Pathfinder Learning Centre Step
Piccadilly Central High
Sacred Heart Elementary
St. Boniface All Grade
St. James All Grade
St. James Elementary
St. James Regional High
St. Michael's Elementary
St. Peter's Academy

St. Simon & St. Jude Academy
St. Thomas Aquinas
Stephenville Crossing Library
Stephenville Elementary
Stephenville High
Stephenville Middle
Stephenville Primary
Templeton Academy
Truman Eddison Memorial
Viking Trail Academy
White Hills Academy
Vine Place Community Centre
Xavier Junior High

CENTRAL

A. R. Scammell Academy
Avoca Collegiate
Bay D'Espoir Academy
Botwood Boys & Girls Club
Botwood Collegiate
Brian Peckford Primary
Cape John Collegiate
Centreville Academy
Copper Ridge Academy
Cottrell's Cove Academy
Dorset Collegiate
Exploits Community Centre
Exploits Valley High
Exploits Valley Intermediate
Fitzgerald Academy
Fogo Island Central Academy
Forest Park Primary
Gander Academy
Gander Collegiate
Gander Elementary
Gill Memorial Academy
Glovertown Academy
Green Bay South Academy
Greenwood Academy
Helen Tulk Elementary
Hillside Elementary
Hillview Academy
Holy Cross School Complex
Indian River Academy
Indian River High
J.M. Olds Collegiate
Jane Collins Academy
John Watkins Academy
King Academy
Lakeside Academy
Lakewood Academy
Leading Ticksles Primary
Leo Burke Academy
Lewisporte Academy
Lewisporte Collegiate
Lewisporte Intermediate
Lumsden Academy
Memorial Academy
MSB Regional Academy
New World Island Academy
Pearson Academy
Phoenix Academy
Point Leamington Academy
Riverwood Academy
Sandstone Academy*
Smallwood Academy
Sprucewood Academy
St. Anne's Conne River
St. Anne's Jr & Sr High
St. Josephs Elementary
St. Paul's Intermediate
St. Peter's Academy

St. Stephen's All Grade
Twillingate Island Elementary
Valmont Academy
Victoria Academy
William Mercer Academy
Woodland Primary
Youth (2000) Centre

EASTERN - RURAL

Acreman Elementary
All Hallows Elementary
Amalgamated Academy
Anthony Paddon Elementary
Ascension Collegiate
Baccalieu Collegiate
Bay Roberts Primary
Bishop White School
Cabot Academy
Carbonear Academy
Carbonear Collegiate
Catalina Elementary
Christ the King School
Clarenville High School
Clarenville Middle School
Crescent Collegiate
Discovery Collegiate
Donald C. Jamieson Academy
Dunne Memorial Academy
Fatima Academy
Fortune Bay Academy
Heritage Collegiate
Holy Family Elementary
Holy Name of Mary Academy
Holy Redeemer School
John Burke High
Lake Academy
Laval High School
Main Street Youth Centre
Marystown Central High
Matthew Elementary
Pearce Junior High
Perlwin Elementary
Persalvic Elementary
Random Island Academy
Riverside Elementary School
Sacred Heart Academy
Smallwood Crescent Com Cent
Southwest Arm Academy
St. Anne's Academy
St. Catherine's Academy
St. Francis School
St. Joseph's Academy
St. Joseph's All Grade
St. Lawrence Academy
St. Mark's School
St. Peter's Elementary (UIC)
Swift Current Academy
Tricentia Academy
Tricon Elementary
Whitbourne Elementary
Woodland Elementary

EASTERN - URBAN

Admirals Academy
Baltimore School
Beachy Cove Elementary
Beaconsfield Junior High
Bishop Abraham ElementaryV
Bishop Feild Elementary
Brookside Intermediate*
Brother Rice Junior High
Chalker Place Neighborhood Centre

Cowan Heights Elementary
District School
East Point Elementary
Ecole Des Grands-Vents*
Ecole Rocher-Du-Nord*
Elizabeth Park Elementary
Eric/McKay Neighborhood Centre
First Light St. John's Friendship Centre
Frank Roberts Junior High
Froude Avenue Com. Centre
Gonzaga High School
Goulds Elementary
Hazelwood Elementary
Holy Cross Elementary
Holy Family Elementary
Holy Heart Regional High
Holy Spirit High
Holy Trinity Elementary
Holy Trinity High*
Immaculate Conception
Larkhall Academy
Leary's Brook Junior High
MacDonald Drive Elementary
MacDonald Drive Junior High
MacMorran Com. Centre
Mary Queen of Peace
Mary Queen of the World
Mobile Central High
Morris Academy
Mount Pearl Intermediate
Mount Pearl Senior High
Newtown Elementary*
O'Donel High School
Paradise Elementary
Paradise Intermediate*
Parkside Neighborhood Centre
Prince of Wales Collegiate
Queen Elizabeth Reg High
Rabbittown Community Centre
Rennie's River Elementary
Roncalli Elementary
Roncalli Central High
St. Andrew's Elementary
St. Augustine's Elementary
St. Bernard's Elementary
St. Edward's School
St. Francis of Assisi School
St. George's Elementary
St. John Bosco
St. John's Boys & Girls Club
St. Kevin's High School
St. Kevin's Junior High
St. Mary's Elementary*
St. Matthew's Elementary
St. Michael's High
St. Paul's Junior High
St. Peter's Elementary (MP)
St. Peter's Junior High
St. Teresa's School
Stella Maris Academy
Thrive Youth Network
Topsail Elementary
Upper Gullies Elementary
Vanier Elementary
Villa Nova Junior High
Virginia Park Community Centre
Wabana Boys & Girls Club
Waterford Valley High
West Heights Neighbourhood Centre

*New KES Club 2022-2023

KIDS EAT SMART PARTNERS

2022-2023



**Kids Eat Smart
Foundation**
NEWFOUNDLAND & LABRADOR

During the school year 2022-2023
we served more than
5.9 MILLION MEALS

Thanks to the commitment of our generous and dedicated Partners, we provide school age children in our province with access to nutritious food so they are well nourished and ready to learn.

Together, we are making a direct impact on the lives of school age children in our province!

SUSTAINING PARTNER	NATIONAL PARTNERS	PLATINUM PARTNERS	GOLD PARTNER

Bachelor of Nursing Class 2021

JM Delaney Lumber Ltd.
Dr. H. Ross Penney
Dorset Spirit
Fun-in-the-Sun Ltd.
Coastal Shipping Limited

Helping Hands Home Care Services Ltd.
Labourers' International Union 1208
Gander Goodwill Centre
Norse Spirit
Freedom Foods / Bay Roberts McDonald's

NVA Baccalieu Management Inc.
Parish of St. Michael & All Angels
Hamilton & Sons Limited
Lobsterfest 2023
Beothuk Spirit

St. Kevin's Junior High
serves breakfast

5
DAYS A
WEEK

to

100
CHILDREN



EVERY
SCHOOL
DAY

we
serve
over

40,000
MEALS

to school age children and
youth in Newfoundland
and Labrador



**Kids Eat Smart
Foundation**
NEWFOUNDLAND & LABRADOR

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@KidsEatSmartNL

Charitable Registration Number: 139820864RR0001

St. Teresa's School, St. John's
serves breakfast
FIVE DAYS A WEEK
to **200 CHILDREN**