

SMARTTALK

The Newsletter of the Kids Eat Smart Foundation Newfoundland and Labrador



Kids Eat Smart
Foundation
NEWFOUNDLAND & LABRADOR

SPRING/SUMMER 2023

AN UPDATE to Our Donors

We are so thankful for the incredible support we receive in support of our Kids Eat Smart Clubs throughout Newfoundland and Labrador.

From our amazing volunteers province-wide, the many successful fundraising initiatives such as our Radiothon, Direct Mail, Breakfast Blitz, Gala 2023, third party events and corporate donations, we continue to be humbled by your support.

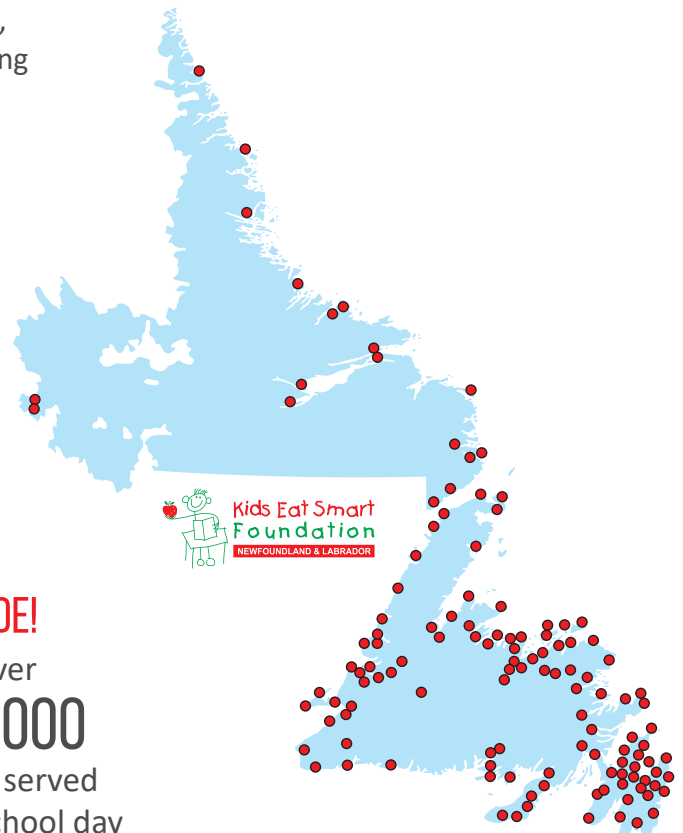
It is through the generous support of our Partners, Donors, and the Government of Newfoundland and Labrador, that we provide financial support to our schools to provide access to food at school, at no cost to families.

We know that here in our province that 1 in 4 children under the age of 18 live in food insecure homes. With the increased cost of living, now more than ever, families are struggling and we are experiencing an uptake in children availing of our breakfast clubs.

As we approach the end of this school year, we thank you for your continued support. On behalf of the children who have breakfast because of you, we thank you.

We could not do this without you.

Celina Stoyles
Executive Director



KIDS EAT SMART CLUBS ARE PROVINCE WIDE!

275
Kids Eat Smart
Clubs active
during the year

5.9
million meals

over
40,000
meals served
every school day

BELL Let's Talk Day

Breakfast makes our school age children mentally and physically strong and we continue to be humbled and thankful for the continued support of our partner, Bell Aliant for their support of our program.

On January 25, during Bell Let's Talk Day, we were delighted to once again host special events and activities in a number of our Kids Eat Smart Clubs throughout the province.

Our sincerest thanks to Bell Aliant, and to everyone who made this day possible for our children.



BREAKFAST BLITZ 2023

Breakfast is the most important meal of the day, and our breakfast clubs provide access to food at school, at no cost to families.

During our Breakfast Blitz in February, our breakfast clubs throughout the province received so many wonderful donations of both food and monetary donations that helped to fill their cupboards to ensure that school age children and youth could start their day well nourished and ready to learn.

Together, with your support, we continue to make a direct impact on the lives of children right here in our province.

Every Breakfast Counts. Every Child Counts. Every Dollar Counts. You Count.



30TH ANNIVERSARY "The Rise Up" Gala

During our sold out Rise Up Gala, proudly presented by Hebron held on Saturday, March 4, Kids Eat Smart Foundation celebrated 30 years of providing access to food at school, at no cost to families. The event was an amazing success raising over \$82,000 for Kids Eat Smart Clubs throughout Newfoundland and Labrador; that's 82,000 breakfasts!

Our sincerest thanks to everyone who supported Gala 2023. Together, we are providing our school age children and youth opportunities for a stronger, brighter future.



CELEBRATING Our Volunteers

Every school day, we are humbled by the impact our volunteers have on the lives of our school age children.

Our Kids Eat Smart volunteers are knit within the fabric of our breakfast clubs throughout the province and it is because of their commitment that our children have access to food at school, at no cost to families.

To our volunteers – **thank you** for your gifts of time, talent and the many acts of kindness that weave our school communities together.

If you or someone you know may be interested in volunteering, we encourage you to connect with your local school.



3RD ANNUAL NL HYDRO Energy Breakfast

Through our annual NL Hydro Energy Breakfast, our partnership allows NL Hydro and its employees to make a direct positive impact, through their office locations, by supporting local Kids Eat Smart Clubs.

The financial and volunteer support from Newfoundland and Labrador Hydro and its employees to our breakfast clubs is truly invaluable. With their unwavering dedication and commitment, NL Hydro and their employees help to provide the energy school age children and youth need to start their day right. It is through the power of our partnership that we continue to ensure access to food for our school age children and youth, at no cost to families. Thank you, Newfoundland and Labrador Hydro!



HOST A Fundraising Event

Are you interested in planning a fundraising event for Kids Eat Smart Foundation NL? Community events are a great way raise funds in support of our KES Breakfast Clubs.

To discuss the details of your event, please contact Lisa at lknee@kideatsmart.ca or call our office at 1-877-722-1996.



UPCOMING EVENT

SAVE THE DATE

Kids Eat Smart

Radiothon

WEDNESDAY, NOVEMBER 8, 2023
1:00PM - 5:00PM



Become a **Monthly Donor** and *help children to learn, grow and be their very best.* Call our office at 1-877-722-1996.

www.kideatsmart.ca

@KidsEatSmartNL



SUSTAINING PARTNER



NATIONAL PARTNER



PLATINUM PARTNERS

