

#ieatsmartNL



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Kids Eat Smart
Foundation
NEWFOUNDLAND & LABRADOR

A MESSAGE

From the Chair and Executive Director



School year 2017-18 was a very busy year for Kids Eat Smart Foundation Newfoundland and Labrador and our Kids Eat Smart Clubs. We finished our school year serving over 29,000 meals every school day, to school aged children throughout the Province.

We saw a significant increase in the number of new KES Club startups this year compared to other years. We started 10 new Breakfast Clubs and two new Homework Havens, in which we serve a healthy snack to kids who seek help with their homework after school. That brings the total number of KES Clubs in schools and community centres in Newfoundland and Labrador to 254.

An increase of 2,000 additional KES meals meant a need to increase our fundraising efforts. Our KES Radiothon was an incredible success, with corporations, service groups, local businesses and individuals donating in record numbers. Our TD Walk to Breakfast saw the most schools participating to date, Breakfast Blitz continues to be such a supported initiative, and our Silver Gala proved to be one of the premier events in the Province.

We were very pleased when the Government signed a multi-year fundraising agreement with Kids Eat Smart Foundation NL. This ensures core funding in the amount of \$1.1 million for each of the next three years. It also inspires confidence in the work of Kids Eat Smart Foundation NL for our many partners and donors.

We enjoyed working together with our many supporters, donors, partners, volunteers and school communities during our school year of 2017-18. We look forward to working with you in school year 2018-19. Our vision is to ensure every school age child has access to healthy food at school, at no cost to the child or their family. Together, we will ensure our children start their days well nourished to be ready to learn.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Gerry Mayo'.

Gerry Mayo, Chair, Board of Directors

A handwritten signature in blue ink, appearing to read 'Celina Stoyles'.

Celina Stoyles, Executive Director

BOARD OF DIRECTORS & Staff

Board Members

Mr. Gerry Mayo, Chair	Ms. Janine Browne
Ms. Susan Murray, Vice Chair	Ms. Katharine Fagner
Mr. Dave Young, Secretary	Ms. Lynn Blackwood
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Dr. Jeff Critch	
Mr. Denis Fleming	

Staff

- Celina Stoyles, *Executive Director*
- Sonya Smith, *Director of Communications and Fund Development*
- Kristin Hedges, *Dietitian and Manager Program Development*
- Heather Russell, *Reception/Administrative Assistant*
- Cora Turnbull, *Accounting Manager*
- Lori Warford-Woolgar, *Dietitian and Program Development Coordinator (Eastern Avalon & Labrador)*
- Nickie Shanks, *Program Development Coordinator (Avalon West, Vista & Burin Region)*
- Evelyn Francis, *Program Development Coordinator (Central)*
- Sandra Burden, *Program Development Coordinator (Western)*

VISION

That every school aged child in Newfoundland and Labrador attends school well nourished to be ready to learn.

MISSION

Kids Eat Smart Foundation Newfoundland and Labrador partners with schools, communities, volunteers and sponsors to set up and support nutritious food programs called Kids Eat Smart Clubs, organized by volunteers for school aged children throughout Newfoundland and Labrador.

VALUES

- THAT...**
- ...children need nutritious food to be healthy in order to grow and learn.
 - ...the school system must be involved in meeting the needs of the whole child.
 - ...children require a community response - a partnership of family, school and community for their healthy development.
 - ...everyone has a contribution to make and the Foundation will honour all forms of contribution.
 - ...all children must have equal opportunity to participate in Kids Eat Smart Clubs.

YEAR IN REVIEW

2017-2018

TD Kids Eat Smart Province Wide Walk to Breakfast 2017



TD Walk to Breakfast, A.P. Low Primary, Labrador City



TD Walk to Breakfast, St. Edward's Elementary, CBS

Radiothon 2017



Radiothon 2017

#ieatsmartNL



Holy Redeemer Elementary, Spaniard's Bay



Hillview Academy, Norris Arm



Avoca Collegiate, Badger

Rooting for Health 2018



Sprucewood Academy, Grand Falls-Windsor



East Point Elementary, St. John's



Pasadena Elementary, Pasadena

Province Wide Breakfast Blitz 2018



Amalgamated Academy, Bay Roberts

Breakfast Blitz 2018



Elwood Elementary, Deer Lake

Smoothie Day 2018



Larkhall Academy, St. John's

Partner Recognition Breakfast 2018



Partner Recognition Breakfast Student Ethan Cotter thanked our Partners and volunteers

Gala 2018, Celebrating 25 Years



St. Teresa's School Choir, St. John's

YOUR GIFTS AT WORK

2017-2018



A.P. Low Primary, Labrador City, serves breakfast five days a week to 100 children



Bishop Feild, St. John's, KES club serves breakfast two days a week to 200 children



Clarenville High School, Clarenville, serves breakfast five days a week to 80 children



Immaculate Heart of Mary, Corner Brook, serves breakfast five days a week to 100 children



Hampden Academy, Hampden, serves breakfast five days a week to 40 children



St. Mary's All Grade, Mary's Harbour, serves breakfast five days a week to 55 children



Heritage Collegiate, Lethbridge, serves breakfast five days a week to 40 children



Lewisporte Intermediate, Lewisporte, serves breakfast five days a week to 75 children



Topsail Elementary, CBS, serves breakfast three days a week to 250 children



St Paul's Intermediate, Gander, serves breakfast five days a week to 100 children



Tricentia Academy, Arnold's Cove, serves breakfast five days a week to 180 children



Labrador

Western

Central

Eastern

Total

Clubs

20

52

56

106

234

Homework
Havens

1

5

3

11

20

Total Clubs

21

57

59

117

254

STATEMENT OF OPERATIONS

Year Ending July 31, 2018

Revenue	2018	2017
Government of Newfoundland and Labrador	1,094,733	1,068,166
Corporate/Fundraising/Donations/Designated Gifts	842,517	794,729
Interest	3,201	2,866
Total	\$1,940,451	\$1,865,761
Expenses	2018	2017
Grants to KES Clubs	1,099,159	1,077,309
Program & Development/Administration	484,048	457,014
Fundraising Expenses	125,994	122,972
Other Operating	163,793	150,146
Public Education	34,308	35,607
Travel	18,183	14,663
Capacity Building	14,966	8,050
Total	\$1,940,451	\$1,865,761

A complete copy of the Foundation's audited financial statements can be found at www.kidseatsmart.ca

FINANCIAL GRANTS TO SCHOOLS

2017 - 2018

Grants	Start Up	Sustaining	Matching	Fruit & Veggie	Non-Cash	2018 Total
Eastern	35,900	88,049	295,175	72,947	-	492,071
Western	5,000	66,881	98,182	39,222	-	209,285
Central	7,700	41,738	136,137	26,641	-	212,216
Labrador	-	14,610	36,032	2,995	-	53,637
Donated Coupons	-	-	-	-	13,987	13,987
Designated Grants	-	-	-	-	-	117,963
Total	\$48,600	\$211,278	\$565,526	\$141,805	\$13,987	\$1,099,159

The KES Foundation grants funds to schools & community centres under five categories: start-up funds, sustaining funds, matching funds, fruit & veggie grants and designated gifts. During this year, the Foundation received coupons from Breakfast Club of Canada in the amount of \$13,987, allocated to schools as needed.

KIDS EAT SMART CLUBS

2017 - 2018

LABRADOR

A. P. Low Primary
Amos Comenius Memorial
B.L. Morrison
Basque Memorial
Bayside Academy
Centre Educatif l'ENVOI
Henry Gordon Academy
J.C. Erhardt Memorial School
J.R. Smallwood Middle School
Jens Haven Memorial
Labrador Straits Academy
Lake Melville School
Mealy Mountain Collegiate
Menihok High School
Northern Lights Academy
Peacock Primary
Perrault Place Com. Centre
Queen of Peace Middle School
St. Lewis Academy
St. Mary's All Grade
St. Peter's School
William Gillett Academy

WESTERN

Appalachia High School
Belanger Memorial
Burgeon Academy
Canon Richards High School
Cloud River Academy
Community Youth Network
Corner Brook Intermediate
Corner Brook Regional High
Douglas Academy
E.A. Butler High
Eastside Elementary*
Ecole C.C. Loughlin Elementary
Ecole Notre Dame du Cap
Ecole St. Anne
Elwood Elementary
Elwood Regional High
French Shore Academy
Grandy's River Collegiate
Gros Morne Academy
H.G. Fillier Academy
Hampden Academy
Holy Cross All Grade
Immaculate Heart of Mary
J. J. Curling Elementary
Jakeman All Grade
James Cook Memorial
LeGallais Memorial
Long Range Academy
Lourdes Elementary
Main River Academy
Our Lady of Mercy Elementary
Our Lady of the Cape
Pasadena Academy
Pasadena Elementary
Pathfinder Learning Centre CB
Pathfinder Learning Centre Step
Piccadilly Central High
Sacred Heart Elementary
St. Boniface All Grade
St. James All Grade
St. James Elementary
St. James Regional High
St. Michael's Elementary
St. Peter's Academy

St. Simon & St. Jude Academy
St. Thomas Aquinas
Stephenville Crossing Library
Stephenville Elementary
Stephenville High
Stephenville Middle
Stephenville Primary
Templeton Academy
Truman Eddison Memorial
Viking Trail Academy
White Hills Academy
Vine Place Community Centre
Xavier Junior High

CENTRAL

A. R. Scammell Academy
Avoca Collegiate
Bay D'Espoir Academy
Botwood Boys & Girls Club
Botwood Collegiate
Brian Peckford Primary
Cape John Collegiate
Centreville Academy
Copper Ridge Academy
Cottrell's Cove Academy
Dorset Collegiate
Exploits Community Centre
Exploits Valley High
Exploits Valley Intermediate
Fitzgerald Academy
Fogo Island Central Academy
Forest Park Primary
Gander Academy
Gander Collegiate
Gander Elementary*
Gill Memorial Academy
Glovertown Academy
Green Bay South Academy
Greenwood Academy
Helen Tulk Elementary
Hillside Elementary
Hillview Academy
Holy Cross School Complex
Indian River Academy
Indian River High
J.M. Olds Collegiate
John Watkins Academy*
Jane Collins Academy
King Academy
Lakeside Academy
Lakewood Academy
Leading Ticks Primary
Leo Burke Academy
Lewisporte Academy
Lewisporte Intermediate
Memorial Academy
New World Island Academy
Open Door Youth Net - Gander
Pearson Academy
Phoenix Academy
Point Leamington Academy
Riverwood Academy
Smallwood Academy
Sprucewood Academy
St. Anne's Conne River
St. Anne's Jr & Sr High
St. Paul's Intermediate
St. Peter's Academy
Twillingate Island Elementary

Valmont Academy
Victoria Academy
William Mercer Academy
Woodland Primary

EASTERN - RURAL

Acreman Elementary
All Hallows Elementary
Amalgamated Academy
Anthony Paddon Elementary
Ascension Collegiate
Baccalieu Collegiate
Bishop White School
Cabot Academy
Carbonear Academy
Carbonear Collegiate
Catalina Elementary
Christ the King School
Clarenville High School
Clarenville Middle
Coley's Point Primary
Crescent Collegiate
Discovery Collegiate
Donald C. Jamieson Academy
Dunne Memorial Academy
Fatima Academy
Fortune Bay Academy
Heritage Collegiate
Holy Cross Elementary
Holy Family Elementary
Holy Name of Mary Academy
Holy Redeemer School
Immaculate Conception
John Burke High
John Watkins Academy*
Lake Academy
Laval High School
Main Street Youth Centre
Marystown Central High
Matthew Elementary
Pearce Junior High
Perlwin Elementary
Persalvic Elementary
Random Island Academy
Riverside Elementary School
Roncalli Central High
Sacred Heart Academy
Smallwood Crescent Com Cent
Southwest Arm Academy
St. Anne's Academy
St. Catherine's Academy
St. Francis School
St. Joseph's Academy*
St. Joseph's All Grade
St. Lawrence Academy
St. Mark's School
St. Peter's Elementary (UIC)
Swift Current Academy
Tricentia Academy
Tricon Elementary
Whitbourne Elementary
Woodland Elementary

EASTERN - URBAN

Admirals Academy* (Was CBS Elementary)
Baltimore School
Beachy Cove Elementary*
Beaconsfield Junior High

Bishop Feild Elementary
Brother Rice Junior High
Chalker Place Neighborhood Centre*
Cowan Heights Elementary*
District School
East Point Elementary
Elizabeth Park Elementary
Eric/McKay Neighborhood Ctr.
Frank Roberts Junior High
Froude Avenue Com. Centre
Gonzaga High School
Goulds Elementary
Hazelwood Elementary
Holy Family Elementary*
Holy Heart Regional High
Holy Spirit High
Holy Trinity Elementary
Larkhall Academy
Leary's Brook Junior High
MacDonald Drive Elementary
MacDonald Drive Junior High
MacMorran Com. Centre
Mary Queen of Peace
Mary Queen of the World
Mobile Central High*
Morris Academy
Mount Pearl Intermediate
Mount Pearl Senior High
O'Donel High School
Paradise Elementary
Parkside Neighborhood Centre
Prince of Wales Collegiate
Queen Elizabeth Reg High
Rennie's River Elementary
St. Andrew's Elementary
St. Augustine's Elementary
St. Bernard's Elementary
St. Edward's School
St. George's Elementary
St. John Bosco
St. John's Boys & Girls Club
St. John's Native Friendship Ctr.
St. Joseph's Academy
St. Kevin's High School
St. Kevin's Junior High
St. Matthew's Elementary
St. Michael's High
St. Paul's Junior High
St. Peter's Elementary (MP)
St. Peter's Junior High
St. Teresa's School
Stella Maris Academy
Thrive Youth Network
Topsail Elementary*
Upper Gullies Elementary
Vanier Elementary
Villa Nova Junior High
Waterford Valley High
West Heights Neighbourhood Centre*

*2018-19 NEW START UPS

Eric McKay Neighbourhood Centre
St. Stephen's All Grade

*New KES Club 2017-2018

KIDS EAT SMART PARTNERS

2017 - 2018



**Kids Eat Smart
Foundation**
NEWFOUNDLAND & LABRADOR

During the school year 2017-2018
we served more than
FIVE MILLION MEALS
to school aged children province wide

Thanks to the commitment of our generous and dedicated Partners, we provide school aged children in our province with access to nutritious food so they are well nourished and ready to learn.

Thank you for caring about our children!

SUSTAINING PARTNER	NATIONAL PARTNERS	PLATINUM PARTNERS	GOLD PARTNER
SILVER PARTNERS			
BRONZE PARTNERS			

Mount Pearl Senior
High serves breakfast

**FIVE
DAYS A
WEEK**

to

**100
CHILDREN**



EVERY
SCHOOL
DAY

we
serve
over

29,000
MEALS

to school aged children in
Newfoundland and Labrador!



**Kids Eat Smart
Foundation**
NEWFOUNDLAND & LABRADOR

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@KidsEatSmartNL

Charitable Registration Number: 139820864RR0001

East Point Elementary
serves breakfast
FIVE DAYS A WEEK
to **75 CHILDREN**