



MEDIA RELEASE

For Immediate Release

Kids Eat Smart Foundation has an A+ year!

November 20, 2014, St. John's - The Kids Eat Smart Foundation held its Annual General Meeting today at the Holiday Inn, St. John's. Chair of the Board of Directors, Dr. Victoria Crosbie, gave a report of the Foundation's progress during the fiscal year 2013-2014. The Foundation established seven new Kids Eat Smart Clubs and saw growth in its awareness and fundraising efforts.

Dr. Crosbie was delighted to share her experiences gained during the recent Food Secure Canada Conference held in Halifax where it was very clear that Kids Eat Smart Foundation is leading the country in school food programs for children and youth. "Our Kids Eat Smart model is being talked about and shared across the country as a great community based approach for the delivery of school food programs for children and youth," said Dr. Victoria Crosbie. "We are very pleased to share our experiences to benefit children throughout Canada," she said

"Kids Eat Smart Foundation is dedicated to providing school aged children in our province with access to nutritious food so they are ready to learn and be their very best," said Dr. Crosbie. "Our goal is to ensure there is a Kids Eat Smart Club operating in every school in our province," she said.

-30-

Kids Eat Smart Foundation Newfoundland and Labrador

Kids Eat Smart Foundation Newfoundland and Labrador is a registered charity that works to ensure children throughout the province attend school well-nourished and ready to learn. Kids Eat Smart Foundation provides funding to run and support 236 Kids Eat Smart Clubs in schools and community centres. On an average school day nearly 6000 volunteers serve over 22,000 meals to school aged children province wide.

Media Contact

Sonya Smith
Director of Communications and Fund Development
709 722 1996
709 697 1469
ssmith@kidseatsmart.ca
www.kidseatsmart.ca