



## **MEDIA RELEASE**

### **Thousands of children participate in the TD Kids Eat Smart Province Wide Walk to Breakfast!**

October 8, 2014, St. John's – Thousands of children are taking to the streets in harbours, coves, bays and towns throughout Newfoundland and Labrador today as they participate in the TD Province Wide Walk to Breakfast.

This walk is an opportunity to raise awareness and funds in support of the Kids Eat Smart Clubs in schools and community centres around the province. Over 22,000 nutritious meals are served to children every school day thanks to the dedication of hundreds of volunteers and our generous supporters.

“This is International Walk to School Day and the perfect day to hold our TD Province Wide Walk to Breakfast,” said Dr. Victoria Crosbie, Chair Board of Directors, Kids Eat Smart Foundation. “Giving kids a nutritious start to their day is very important to us,” she said.

Kids Eat Smart Clubs are operated in 232 schools and community centres province wide. “We are grateful to TD Bank Group for their support of this wonderful event,” said Celina Stoyles, Executive Director Kids Eat Smart Foundation. “Their support helps ensure school aged children, in our province, are well nourished and ready to learn,” she said

October 6-10, 2014 is Kids Eat Smart week and a time to celebrate the province's Kids Eat Smart Clubs. Kids Eat Smart clubs are run by volunteers in schools and community centres throughout Newfoundland and Labrador. During the week children will learn about nutritious eating and many will participate in the TD Kids Eat Smart Province Wide Walk to Breakfast on Wednesday, October 8, 2014.

## **Kids Eat Smart Foundation Newfoundland and Labrador**

Kids Eat Smart Foundation Newfoundland and Labrador is a registered charity that works to ensure children throughout the province attend school well-nourished and ready to learn. Kids Eat Smart Foundation provides funding to run and support 232 Kids Eat Smart Clubs in schools and community centres. On an average school day nearly 6000 volunteers serve over 22,000 meals to school aged children province wide.

### **Media Contact**

Sonya Smith  
Director of Communications and Fund Development  
709 722 1996  
709 697 1469  
[ssmith@kidseatsmart.ca](mailto:ssmith@kidseatsmart.ca)  
[www.kidseatsmart.ca](http://www.kidseatsmart.ca)