



## **MEDIA RELEASE**

For Immediate Release

### **TD Bank Group contributes major gift of \$100,000 to Kids Eat Smart Foundation**

September 18, 2014, St. John's – Kids Eat Smart Foundation Chairwoman, Dr. Victoria Crosbie and District Vice President NL, TD Bank Group, Mr. Shane Kennedy, announced a major gift of \$100,000 to support Kids Eat Smart Clubs in schools and community centres throughout Newfoundland and Labrador.

This gift, which is a four year commitment, will see a contribution of \$25,000 annually to support the TD Province Wide Walk to Breakfast. "TD Bank Group has been a major contributor of Kids Eat Smart Foundation since 2005," said Dr. Victoria Crosbie, Chairwoman Board of Directors. "Including today's announcement, TD Bank Group has invested over \$270,000 to support nutritious food for school aged children," she said.

"We are so pleased and proud to support the Kids Eat Smart Foundation" said Shane Kennedy, District Vice President, NL, TD Bank Group. "Giving back to our communities is a source of pride and differentiation for us here at TD. It's incredibly important to us that we do our part to strengthen communities and positively impact the lives of the people who live in them," he said.

The Kids Eat Smart year end Principals' evaluation showed that Kids Eat Smart Clubs contribute to an improved atmosphere at school, which makes a difference to the learning experience of children. Principals reported seeing improved attention spans in students' contributing to decreased disruptions in the classroom.

## **Kids Eat Smart Foundation Newfoundland and Labrador**

Kids Eat Smart Foundation Newfoundland and Labrador is a registered charity that works to ensure children throughout the province attend school well-nourished and ready to learn. Kids Eat Smart Foundation provides funding to run and support 232 Kids Eat Smart Clubs in schools and community centres. On an average school day nearly 6000 volunteers serve over 22,000 meals to school aged children province wide.

## **TD Community Giving**

TD Bank Group invests in communities in order to effect positive change in the places where it operates and where its clients and employees live and work. In 2013, TD donated over \$74.7 million to support community organizations in Canada, the United States and the United Kingdom. In Canada, TD focuses on education and financial literacy, creating opportunities for young people and the environment. For further information, please visit [www.td.com/corporate-responsibility](http://www.td.com/corporate-responsibility).

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