



MEDIA RELEASE

For Immediate Release

Kids Eat Smart Foundation announces new Chair, Board of Directors

November 5, 2013, St. John's - The Kids Eat Smart Foundation held its Annual General Meeting today at the Holiday Inn, St. John's. Chair of the Board of Directors, Paul McDonald gave a report of the Foundation's progress during the fiscal year 2012-2013. During that time the Foundation established 12 new Kids Eat Smart Clubs in schools and Community Centres throughout the province. With the help of volunteers and school staff over 20,000 children receive a nutritious breakfast, snack or lunch every school day.

Presently the Foundation supports clubs in almost 80 per cent of schools in the public school system. With the increasing need to start new clubs and to support the existing ones the Foundation is preparing to reach out to the community to help with its fundraising efforts.

To lead the charge of the Kids Eat Smart Foundation Newfoundland and Labrador, the organization announced its new Chair of the Board of Directors, Dr. Victoria Crosbie. Dr. Crosbie practices in the area of Developmental Pediatrics, specializing in the diagnosis and management of conditions such as ADHD, Intellectual Disability, Autism and Learning Disabilities. "We know that there is a direct correlation between nutrition and learning," said Dr. Crosbie. "I am delighted to serve our province's children in this capacity," she said.

Kids Eat Smart Foundation has a lot of work to do in the upcoming year with plans to support its growing number of Kids Eat Smart Clubs province wide. "We are very excited to work with Dr. Crosbie and the entire Board of Directors, to enhance our mission," said Celina Stoyles, Executive Director, Kids Eat Smart Foundation.

Kids Eat Smart Foundation Newfoundland and Labrador is a registered charity that works to ensure children throughout the province attend school well-nourished and ready to learn. Kids Eat Smart Foundation provides grants for food and equipment, an operating structure and supports for volunteers in nutrition education, menu-planning, and fundraising.

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