



Kids Eat Smart Foundation Marks Milestone with 200th Kids Eat Smart Club

Amalgamated Academy launches Kids Eat Smart Club

FOR IMMEDIATE RELEASE

December 22, 2009, ST. JOHN'S – The 200th Kids Eat Smart Club in the province was successfully launched today at Amalgamated Academy in Bay Roberts. Community volunteers, school staff, representatives from the Eastern School District, Kids Eat Smart Foundation, and Bay Roberts Mayor Glenn Littlejohn were on hand for the launch, and helped prepare and serve a fruit and pancake breakfast to over 350 anxiously awaiting school children.

School Principal Violet Parsons Pack addressed guests and children as she officially got things underway. “We are very excited about our Kids Eat Smart Club”, she said, “...alot of children travel a long distance on school buses before school starts, and now, they can come to the cafeteria, sit with their friends and enjoy a healthy breakfast, every day of the week.” A thank you to volunteers and Kids Eat Smart Foundation was met by a thunderous applause from students.

Daphne LeDrew, Executive Director of Kids Eat Smart Foundation, says the launch of this latest Kids Eat Smart Club “...is a great achievement and shows that the Foundation is indeed making an impact and has become a leader in promoting and providing nutritious food choices among our province’s school children. They are learning to make healthy food choices and hopefully they will continue to make those choices outside of school as well.”

Kids Eat Smart Foundation is a registered charity that supports the education, health, and well-being of school children throughout Newfoundland and Labrador through support of quality nutrition programs called Kids Eat Smart Clubs. The goal is to provide children with the nutrition they need to learn, to grow, and to be their best. The 200 KES Clubs make a healthy breakfast, snack or lunch available to over 52,000 children on any given school day, with approximately 17,000 participating on a daily basis. Kids Eat Smart Foundation is supported by the Government of Newfoundland and Labrador as well as other corporate sponsors, fundraisers and donors. For more information on Kids Eat Smart Foundation visit www.kidseatsmart.ca.

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Contact:
Cindy Sullivan
Development and Awareness Coordinator
Kids Eat Smart Foundation
709-722-1996/709-765-4427