



TD Canada Trust Kids Eat Smart Province-Wide Walk to Breakfast

FOR IMMEDIATE RELEASE

October 22, 2010 – Over 20,000 students, along with teachers, volunteers, businesses, and community members across Newfoundland and Labrador took to their feet today for the TD Canada Trust Kids Eat Smart Province-Wide Walk to Breakfast (Walk). More than 100 Kids Eat Smart (KES) schools and community centres walked to raise awareness and funds for their KES Clubs.

At St. Andrew's Elementary in St. John's Olympic Gold Medalist and KES Champion, Jamie Korab, joined students and volunteers as they walked to raise funds for their KES Club. Jamie led the Walk and shared with students the importance of a healthy lifestyle. Daphne LeDrew, Executive Director of KES, was also on hand to serve up a nutritious breakfast that included delicious fruit smoothies.

"The Walk is a great opportunity for Clubs to involve the community in their efforts to ensure kids are getting a healthy start," says Daphne LeDrew, "not only does this event highlight the importance of good health and well-being, but all funds raised go directly to the Clubs and are matched by the Foundation."

Now in its sixth year, the Walk links education with physical fitness and good nutrition, as participants walked in their community, around their school, or in their gym and enjoyed a nutritious breakfast served by volunteers before their school day began. TD Canada Trust is the title sponsor for the Walk for the sixth consecutive year. General Mills Canada Corporation and Scotsburn Dairy Group also sponsored the event. Along with Employees of TD Canada Trust, General Mills, and Scotsburn, KES staff and Board Members participated in the Walk at KES Clubs throughout the province.

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About Kids Eat Smart Foundation Newfoundland and Labrador

Kids Eat Smart Foundation Newfoundland and Labrador is a registered charity that supports education, health, and well-being of school-aged children through quality nutrition programs called Kids Eat Smart Clubs. The Foundation has established over 200 breakfast, lunch and snack Clubs throughout the province, which are available to more than 52,000 children on any given school day. Kids Eat Smart Foundation is supported by the Government of Newfoundland and Labrador as well as corporate partners, and donors. For more information on Kids Eat Smart Foundation visit www.kidseatsmart.ca.

Picture included: Students at Brother Rice Junior High in St. John's participating in the Walk.

