



Kids Eat Smart Clubs “Dish It Up!” with Bell Aliant Pioneers

FOR IMMEDIATE RELEASE

September 21, 2011, ST. JOHN’S – Bell Aliant Pioneers Newfoundland and Labrador Chapter showed their volunteering and philanthropic spirit this morning, as they helped provide a nutritious start for students in their local communities. Members were on-hand at several Eat Smart Clubs across Newfoundland and Labrador to help prepare and serve a healthy breakfast to kids before their school day began. The “Dish It Up!” initiative is part of the Pioneers Centennial project and is one of many initiatives taking place across North America in the next two weeks.

Joan Neil, president of the Pioneers Chapter in Newfoundland and Labrador said “This partnership with Kids Eat Smart allows our Pioneer Volunteers to get involved in the Pioneers North America wide ‘Dish it Up’ Project as both organizations have a focus on providing healthy nutritious food to those in need within our local communities.”

“Bell Aliant Pioneers have had a long-standing relationship with Kids Eat Smart Foundation,” said Daphne LeDrew, Kids Eat Smart Foundation Executive Director, “and we were delighted to hear that the Pioneers chose to support Kids Eat Smart Clubs across the province as a part of their 100 year anniversary celebrations.”

Bell Aliant Pioneers volunteered with Kids Eat Smart Clubs in schools across the province:

- Amalgamated Academy, Bay Roberts
- C. C. Loughlin Elementary, Corner Brook
- Clarenville Middle School, Clarenville
- Gander Academy, Gander
- Mary Queen of the World, Mount Pearl
- Peacock Primary, Happy Valley-Goose Bay
- Rennie’s River, St. John’s *(to take place on Tuesday, September 27, 2011)*
- Sprucewood Academy, Grand Falls-Windsor

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About Kids Eat Smart Foundation Newfoundland and Labrador

Kids Eat Smart Foundation Newfoundland and Labrador is a registered charity that supports education, health, and well-being of school-aged children through quality nutrition programs called Kids Eat Smart Clubs. The Foundation has established over 200 breakfast, lunch and snack Clubs throughout the province, which are available to more than 52,000 children on any given school day. Kids Eat Smart Foundation is supported by the Government of Newfoundland and Labrador as well as corporate partners, and donors. For more information on Kids Eat Smart Foundation visit www.kidseatsmart.ca.

About Bell Aliant Pioneers

The Bell Aliant Pioneers are a dynamic network of volunteers who move those in need from adversity to achievement. They've been working together for a hundred years now, and the positive impact they've had on the lives of the people they serve is immeasurable. They're confident in their ability to continue making the world a better place, starting right in their own hometowns. Deeply connected to their communities, each other and their sponsor Bell Aliant, they are committed to meeting the unique needs of their local communities through a number of grassroots projects and programs.

The work of the Bell Aliant Pioneer Volunteers contributes to Bell Aliant's overall community investment program.

The Bell Aliant Pioneer Volunteers are part of TelecomPioneers, the largest industry-based volunteer organization in the world. The TelecomPioneers boast nearly 620,000 men and women throughout Canada and the United States who work together to make their communities better places in which to live and work.