



## **Kids Eat Smart Foundation Gala 2010**

*An Evening in Sheraton Forest –  
Special Guest Alan Doyle*

FOR IMMEDIATE RELEASE

**St. John's, August 19, 2010** - Kids Eat Smart Foundation Newfoundland and Labrador is pleased to announce the Kids Eat Smart Foundation Gala 2010 with Special Guest Alan Doyle. The Gala - the Foundation's premiere fundraising event - will take place Friday November 12, 2010 at the Sheraton Hotel Newfoundland.

The Gala theme, *An Evening in Sheraton Forest*, draws on the Ridley Scott film *Robin Hood*. Don Anthony, Chair of the Kids Eat Smart Foundation Gala Committee says, "*An Evening in Sheraton Forest* is going to be a tremendous event. We're especially pleased to have Alan Doyle as our special guest. He will draw from his *Robin Hood* character, Allan A'Dayle, to bring the theme to life."

From one perspective, the story of *Robin Hood* shows how a community that pulls together makes a positive difference in the lives of its children. Anthony says, "The closing scene of the film shows children enveloped in the community and learning – a dramatic difference from the opening scene. Similarly, Kids Eat Smart Foundation aims to bring communities together to ensure that children are well-nourished and ready to learn. All funds raised through *An Evening in Sheraton Forest* will go to support Kids Eat Smart Clubs throughout the province."

Community support is critical to the success of the Foundation's efforts. Anthony says, "*Robin Hood*, community support and children – it all fits together and 'Sheraton Forest' will be an exceptional atmosphere for fun and merriment. We're thrilled that Bell Aliant and Production Services Network have come on as Gala Sponsors, and look forward to welcoming other sponsors as the event draws nearer. "

Tickets are available by calling 722-1996. For more information visit [www.kidseatsmart.ca](http://www.kidseatsmart.ca), or our Facebook page <http://www.facebook.com/pages/Kids-Eat-Smart-Foundation-Gala/143351355686985>

Kids Eat Smart Foundation Newfoundland and Labrador is a registered charity that aims to ensure all children attend school well-nourished to be ready to learn. Kids Eat Smart Foundation supports more than 200 volunteer-run Kids Eat Smart Clubs at schools and community centres throughout the province.

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