



## **New Kids Eat Smart Clubs: More Kids Are Getting a Healthy Start**

FOR IMMEDIATE RELEASE

**Wednesday, January 12, 2011** – Kids Eat Smart Foundation is pleased to announce that ten new Kids Eat Smart Clubs (KES Clubs) have started in Newfoundland and Labrador since the beginning of the 2010-2011 school year:

All Hallows Elementary, Clarke’s Beach  
Clarenville High School, Clarenville  
Community Youth Network, Corner Brook  
Elizabeth Park Elementary, St. John’s  
Hazelwood Elementary, St. John’s

Holy Spirit High, Conception Bay South  
James Cook Memorial, Cook’s Harbour  
Pearson Academy, Wesleyville  
Perlwin Elementary, Winterton  
Persalvic Elementary, Victoria

These new Clubs are already realizing some of the positive effects of having a nutrition program available for their children and youth. “Starting the day off with a healthy meal has proven to be beneficial to the social and educational well-being of the kids,” says Trent Templeman, Principal of Pearson Academy. These positive impacts are evident not only in the schools and community centres but in the community as a whole, as Tracy Drake, KES Club Coordinator at All Hallows Elementary has seen. “We are getting great feedback from our community volunteers,” says Tracy, “the breakfast program has certainly helped to bring our community closer together.” John Russell, KES Club Coordinator at Clarenville High School sees their KES Club as “a unique opportunity to interact in a way that otherwise, would never occur. It’s a truly great way to start the day!”

“We are pleased to have so many new Kids Eat Smart Clubs already in this school year,” says Daphne LeDrew, Executive Director of Kids Eat Smart Foundation, “Kids Eat Smart Foundation’s vision is that every school-aged child in Newfoundland and Labrador attends school well nourished to be ready to learn and each new Kids Eat Smart Club brings us closer to realizing this vision.”

Kids Eat Smart Foundation Newfoundland and Labrador is a registered charity that supports education, health, and well-being of school-aged children through quality nutrition programs called Kids Eat Smart Clubs. The Foundation has established over 200 breakfast, lunch and snack Clubs throughout the province, which are available to more than 52,000 children on any given school day. Kids Eat Smart Foundation is supported by the Government of Newfoundland and Labrador as well as corporate partners, and donors. For more information on Kids Eat Smart Foundation visit [www.kidseatsmart.ca](http://www.kidseatsmart.ca).

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Contact:

Julieanne Foss  
Kids Eat Smart Foundation  
t. 709-722-1996  
e. [jfoss@kidseatsmart.ca](mailto:jfoss@kidseatsmart.ca)